



2017 NACTA Conference - Partner Exhibit & Sponsorship Opportunities

Exhibit - \$2,500

Suppliers must exhibit to attend the Conference and purchase sponsorship opportunities. Exhibiting includes:

- Table top exhibit space and two chairs at the tradeshow
- Badge for one representative to attend conference (Additional badges may be purchased for \$399 per person)
- Engagement sessions (round tables)
- Welcome reception, networking events & most meals

Sponsorship Items	Cost	Description
Promotional Sponsorships		
NACTA Chapter Director Meeting	\$5,000	Your company rep may speak/welcome the Chapter Directors for 5 minutes. You may not stay for meeting. Sponsorship also includes logo recognition on event signage, printed program & conference website.
New NACTA Member Reception SOLD - Paul Gauguin Cruises	\$4,500	Your company rep may attend & speak/welcome attendees for 2 minutes. Sponsorship also includes logo recognition on event signage, printed program & conference website.
Welcome Reception SOLD - Hotel Captain Cook	\$30,000	Your company rep may attend & speak/welcome attendees for 5 minutes. Sponsorship also includes logo recognition on event signage, printed program & conference website.
General Session Sponsorship	\$10,000	As the Official General Session Sponsor your company representative may address the ENTIRE Conference audience for 20 minutes during the Opening General Session
NACTA Gala Awards Reception SOLD - Holland America Line	\$20,000	Your company rep may attend & speak for 10 minutes at the Gala Dinner, logo recognition on signage, program & website
NACTA Gala Awards Banquet	\$35,000	Your company rep may attend & speak for 20 minutes at the Gala Dinner. Sponsorship also includes logo recognition on event signage, printed program & conference website.
Offsite Lunch Sponsorship	\$25,000	Your company rep may attend & speak for 15 minutes. Sponsorship also includes logo recognition on event signage, printed program & conference website.
Closing Dinner & Reception Sponsorship	\$38,000	Your company rep may attend & speak for 10 minutes. Sponsorship also includes logo recognition on event signage, printed program & conference website.
Educational Sponsorships		
Breakfast Training x2 Only 1 Left	\$35,000	Your company rep may attend & present for 50 minutes. Sponsorship also includes logo recognition on event signage, printed program & conference website
Education Sessions x4 SOLD OUT	\$3,500	Your company rep may present an educational presentation on your company to the ENTIRE Conference audience for 45minutes.
Lunch with Special Panel Presentation SOLD - Celebrity, Visit Anchorage & Partners	\$3,000	Participate in a panel discussion in front of all attendees on the Conference main stage.
Brand Recognition Sponsorships		
Sightseeing with Lunch SOLD - Visit Anchorage & Partners	Varies	Showcase your tours or services to the NACTA attendees by hosting a FAM Day or sightseeing. Sponsorship includes logo recognition on signage, program & website.
Registration Area	\$4,000	Every attendee MUST stop at the NACTA Conference Registration Desk to check in. Brand this desk to ensure you are recognized by all attendees
Email Broadcast	\$850	Drive attendees to your booth, promote a giveaway or your educational session with an email broadcast to attendees before the Conference. You can also follow up with all the attendees post Alaska to keep your brand top of mind. Cost is per email.
Transportation Sponsorship	\$4,000	Logo recognition on signage, program & website.
Delegate In-Room Amenity	\$2,500	Surprise and delight attendees with a branded welcome amenity in their room! Sponsorship includes hotel room delivery fee. Sponsor is responsible for the costs associated with creating amenity and shipping directly to the host hotel in advance of the conference.
Delegate Welcome Package	\$2,000	Includes logo recognition on agent welcome letter or itinerary and printed program.
Delegate Conference Bag	\$1,000	An excellent way to share your brand with all attendees. Delegate Conference Bag must include the NACTA Logo. Sponsor is responsible for shipping conference bags directly to the host hotel in advance of the conference.
Coffee Break	\$3,500	Sponsor a coffee break and receive logo recognition on signage, program & website. You may also give away a gift to each attendee during the coffee break.

Alaska Based Supplier - \$399

Local Suppliers may purchase a tradeshow only badge to exhibit in the tradeshow. This includes a tabletop with 2 chairs in the tradeshow and one badge. Badge is for Tradeshow ONLY and does not grant access to other Conference events.

To register: Please fill out the reverse side of this form and email to slittle@asta.org or fax to 703.838.8467.
Questions? Contact Sarah Little, Senior Manager Business Development at slittle@asta.org or 703.739.6857.

www.NACTACONFERENCE.com



EXHIBITOR CONTRACT | Anchorage, AK | Sep 13 - 16, 2017

Exhibiting Company Information | Print the information exactly as it should appear in the program.

Company Name _____ NACTA/ASTA Member ID# (if applicable) _____

Sales Contact Name _____ Title _____

Address _____

City/State/Zip/Country _____

Telephone _____ Fax _____

Email _____ www _____

Badges | Each exhibiting company receives one complimentary badge. Please provide their info below. You may add a second representative for \$399 below.

Complimentary Badge _____ 2nd Badge - \$399 _____

Name _____ Name _____

Email _____ Email _____

Title _____ Title _____

Rate Includes

- Exhibiting at table top tradeshow,
- Engagement sessions (one on one appointments) - based on availability
- Opening reception
- Most meals
- Networking events
- Badge for one representative. (Additional badges may be purchased for \$399 per person.)

Rates | Suppliers must choose one on the following exhibitor options to attend.

	Before Jan 30	After Jan 30	
<input type="checkbox"/> NACTA Member Exhibitor	\$2,200	\$2,500	\$ _____
<input type="checkbox"/> Non-Member Exhibitor*	\$3,200	\$3,500	\$ _____
<input type="checkbox"/> Local Anchorage Exhibitor	\$399	\$399	\$ _____

Optional Add On's | Add sponsorship items you want in the "other" section

Additional Badge	\$399	\$ _____
Other: _____		\$ _____
Other: _____		\$ _____
Other: _____		\$ _____
Other: _____		\$ _____

Total Amount Due \$ _____

Payment | Payment in full is required before exhibitor is granted entry to the trade show floor.

- Check payable to ASTA in USD on U.S. Bank.
- Credit Card | MasterCard | Visa | Discover | Diners | AmEx
- Card# _____ Exp. Date _____

I authorize this amount \$ _____

Name on Card _____

Signature _____

- Wire Transfer * Date Sent _____
- \$25 Surcharge applies. Attach a copy of wire transfer to contract. Wire transfer must be received before Jan, 15, 2017
- Indicate on Transfer: NACTA Conference
- Send Transfer To: American Society of Travel Agents, PNC Bank NA, 8800 Tincum Blvd, Philadelphia, PA, Routing/ABA: 031000053, Swift Code: PNCCUS33 Account# 5300766238

*All Exhibitors must be active NACTA Members. If you are not currently a NACTA member, select the Non-Member Exhibitor rate. This rate includes one year of NACTA Standard Membership.

Agreement & Cancellation Policy | 50% refund valid through December 31, 2016. No refund available after January 1, 2017. By signing this contract you agree to the formentioned cancellation policy and the NACTA Code of Conduct and NACTA Terms and Conditions which can both be found at www.NACTAconference.com/registrationrates.

Signature _____ **Date** _____